

Eyes Forward and Hands On: Gearing Up for 2.0 in Oklahoma

Sponsored by:

Association of College & Research Libraries – Oklahoma Chapter

Monday, November 5, 2007

9:00 am – 3:00 p.m. | Registration begins at 8:30 a.m.

Oklahoma State University—Tulsa | North Hall 150

700 N. Greenwood, Tulsa, OK 74106

What is "Web 2.0" and how does it affect the academic library? How have new initiatives in digital publishing and social networking created opportunities and challenges for us as information professionals? How are changes in scholarly communication impacting our library collections and electronic resources? This conference will explore the emerging collaborative and interactive Web tools and the role they play on today's campuses. We will explore the new realm of Cyberculture and how academic institutions and libraries are helping shape it. We will also look at the changing needs and expectations of faculty and students, and how libraries are reinventing their online services such as online tutorials, instant messaging, blogging, RSS feeds, tagging, new search tools, and other new communications tools.

Our keynote speakers:



Dr. David Silver

David Silver is an assistant professor of media studies at the University of San Francisco where he teaches Introduction to Media Studies, Digital Journalism, and Digital Literacy. Since 1996, David has directed the Resource Center for Cyberculture Studies, an online center devoted to the study of contemporary media and culture. Together with Sarah Washburn, he co-directs The September Project, a grassroots effort to encourage public events in all libraries in all countries throughout the month of September. He blogs at [silver in sf](#).



Dr. Lynn Silipigni Connaway

Lynn Silipigni Connaway's responsibilities include research projects that directly involve OCLC libraries, such as the Comparative Collection Assessment Project and other WorldCat data mining projects. She is the Co-Principal Investigator with Marie L. Radford of Rutgers University in an MLS-funded grant project to study virtual reference services. Lynn also is studying the behavior patterns of college and university information seekers in a collaborative project with the Ohio State University, which also is funded by an IMLS grant. Prior to joining the OCLC Office of Research, Lynn was the vice president of Research and Library Systems at the NetLibrary division of OCLC. She also was director of the Library and Information Services Department at the University of Denver, where she taught several courses in library and information science. Lynn earned her Ph.D. in Library and Information Studies from the University of Wisconsin, Madison, a Master of Library Science degree from the University of Arizona, and a Bachelor of Science degree in Library Science from Edinboro State University.

Agenda

- 8:30-9:00 Registration
- 9:00-9:30 OK-ACRL Business Meeting
- 9:30-10:30 David Silver
“Where Books Meet Facebook and Other Web 2.0 Tales”
- 10:30-10:45 Break
- 10:45-11:45 Lynn Connaway
**“The Library is a Good Source if You Have Several Months.’
Making the Library More Accessible”**
- 11:45-12:30 Lunch Break
- 12:30-1:00 Poster Sessions (Presenters & abstracts to be listed in final program)
- 1:00-1:45 Breakout Session 1:
- IM Reference – Jason Dupree, SWOSU
 - Tagging & del.icio.us – Jason Cimock, UCO
 - Aquabrowser – Anne Prestamo, OSU-Stillwater

1:45-2:00 Break

2:00-2:45 Breakout Session 2:

- Blogging – Adri Edwards-Johnson, Pioneer Library System
- Animoto (Animated Slide Shows)* – Jason Dupree, SWOSU
- Library Presence in Course Management Systems – Roy Degler, OSU-Stillwater

2:45-3:00 Evaluations and Wrap-Up

Maps

Map and directions to the OSU-Tulsa campus are available at <http://www.osu-tulsa.okstate.edu/campusmap.asp>

Parking is available in Lot D (West Lot) adjacent to the North Hall.

Conference Hotel

Best Western Sand Springs

211 S. Lake Drive
Sand Springs, OK
(918) 245-4999

Rate: \$65/night

Contact David Oberhelman (d.oberhelman@okstate.edu) if you wish to make a reservation; rooms are limited.

Membership

If you would like to join or renew your membership in OK-ACRL, please complete the appropriate form at the URL below.

OK-ACRL <http://okacrl.okstate.edu/member.htm>

* For this session, bring a Flash drive with jpeg digital photos you would like to put into an animated presentation

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700 N. Greenwood, Tulsa, OK 74106

Registration Information:

Name _____

Title _____

Institution _____

Address _____

City, State, Zip _____

Phone/E-mail _____

Registration must be postmarked by October 26, 2007

Fees (A catered lunch is included in the registration fee):

- \$ 50 Regular
- \$ 25 Student

Sandwich choices:

- Turkey
- Beef
- Vegetarian

OK-ACRL is committed to making its activities as accessible as possible. The OK-ACRL will provide special services for persons with disabilities, including interpreters. If you anticipate a need for some of these services, please indicate by checking this item. Please include information about the type of services needed, so that arrangements can be made in advance.

Please make your check payable to **Oklahoma Chapter – ACRL**. For Purchase Order information contact Kiem Ta: kiem.ta@okstate.edu

Mail to:

Kiem Ta
Treasurer, OKACRL
306 Edmon Low Library
Oklahoma State University
Stillwater, OK 74078
Phone: 405-744-9743
Fax: 405-744-7579 (Attn: Kiem Ta)